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Press Message

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## **“Mensch und Automation”: Pilz launches digital magazine - Stories from the world of safe automation - now also online!**

Ostfildern, 12.09.2023 - **User stories, video interviews and background information on trends in safe automation: With “Mensch und Automation digital”, the automation company Pilz is now also providing expert knowledge on the Safety and Security of plant and machinery online. The magazine is available online at [www.pilz-magazine.com](http://www.pilz-magazine.com). It supplements the existing printed version of the Pilz customer magazine.**

The current issue 2/23 of the Pilz customer magazine “Mensch und Automation” is special in two respects: Firstly, as the anniversary issue to mark Pilz’s 75th anniversary, thematically it focuses on the automation company’s key milestones. Secondly, for the first time the content is available online in the form of a digital magazine – and is expanded to include important digital added value: videos, animations, infographics and interactive elements will make the world of safe automation even clearer and help provide a better understanding of the background issues.

### **More than just a digital reproduction**

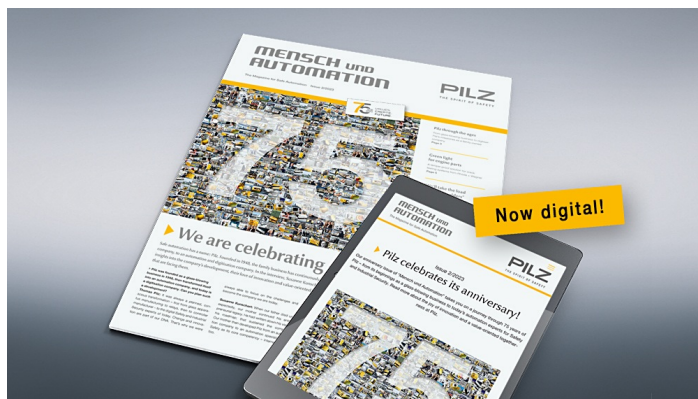
Compared with the print version, interested parties can read expert interviews in full online and obtain further background information on key trends in Safety and Security or the normative requirements of machinery safety, and access contacts or additional information at the click of a mouse.

The automation company has been publishing its own customer magazine since 1995. “Our aim with “Mensch und Automation” is to share knowledge, tell stories and report on industry trends. Over the years, “Mensch und Automation” has established itself as the magazine for safe automation. With digital content, we now offer readers more added value”, says Horst-Dietrich Kraus, Vice President Marketing and Communications at Pilz GmbH & Co. KG, introducing the concept.

### First issue and archive now online

The digital version supplements the company's printed customer magazine and appears in parallel with the printed version three times a year, in German and English. The current issue, plus contributions from the last two years, are available online at [www.pilz-magazine.com](http://www.pilz-magazine.com) or via the Pilz website under "News". Readers can also register for the Pilz Newsletter there, to receive regular information via new articles.

[To Pilz's digital stories](#)



**Caption:** To accompany the printed version of "Mensch und Automation", Pilz is launching a digital version of the magazine for safe automation - videos, animations, infographics and interactive elements will make the world of safe automation even clearer and help provide a better understanding of the background issues. (Photo: © Pilz GmbH & Co. KG)

You can find texts and images for downloading at:

<https://www.pilz.com/en-INT/company/press/messages/articles/238824>

### **Pilz - The Spirit of Safety**

Pilz is a global supplier of products, systems and services for automation technology. As a pioneer of safe automation, Pilz creates safety for human, machine and environment. Founded in 1948, today the family business with its head office in Ostfildern is represented worldwide with 2500 employees in 42 subsidiaries and branches.

The technology leader offers complete automation solutions for Safety and Industrial Security on the machine. These include sensor, control and drive technology - as well as systems for industrial communication, diagnostics and visualisation. An international range of services with consulting, engineering and training completes the portfolio. Pilz solutions are used in many industries beyond mechanical engineering, such as intralogistics, packaging, railway technology, or the robotics sector for example.

### **Pilz in social networks**

In our social media channels we give you background information concerning the company and the people at Pilz, and we report on current developments in Automation Technology.



<https://www.facebook.com/pilzINT>



[https://twitter.com/Pilz\\_INT](https://twitter.com/Pilz_INT)



<https://www.youtube.com/user/PilzINT>



<https://www.xing.com/companies/pilzgmbh%26co.kg>



<https://www.linkedin.com/company/pilz>

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